



**2019**  
**TWIZY CONTEST**  
Off-the-Street

**RULES AND CONDITIONS**  
**TWIZY CONTEST COORDINATION TEAM**  
OCTOBER 2018

**01**

**TWIZY CONTEST**

**02**

**BRIEF**

**03**

**REGISTRATION TO THE PLATFORM**

**04**

**OPENING**

**05**

**TO CONVINC THE JURY**

**06**

**PROCESS OF THE CHALLENGE**

**07**

**AWARDS**

**08**

**CONDITIONS**

**09**

**DECLARATION AND AGREEMENT TO THE RIGHT OF PUBLICITY**

# 01

## TWIZY CONTEST

TWIZY CONTEST IS AN INTERNATIONAL CHALLENGE THAT ENCOURAGES FUTURE ENGINEERS AND DESIGNERS TO FIND SOLUTIONS FOR TOMORROW'S MOBILITY. THIS CHALLENGE IS ORGANIZED BY **GROUPE RENAULT** ENTITIES IN PARTNERSHIP WITH **SEGULA TECHNOLOGIES**.

IT IS A UNIQUE OPPORTUNITY TO SHOWCASE THE TALENTS OF PARTICIPANTS, BECAUSE IN ADDITION TO BEING PART OF A COMMUNITY OF INNOVATORS, THEY WILL HAVE THE OPPORTUNITY TO DEFEND THEIR PROJECTS IN PARIS, IN FRONT OF A JURY OF **GROUPE RENAULT** AND ITS STAKEHOLDERS WHO WILL BE THERE TO LISTEN AND EVALUATE THEM. IT IS AN OPPORTUNITY TO WIN FAME EVEN BEFORE STARTING THEIR PROFESSIONAL CAREERS.

# 02

## BRIEF

PROVIDE MOBILITY SOLUTIONS IN ORDER TO IMPROVE THE CITIES OF TOMORROW. THEY WILL BE MEMBERS OF A COMMUNITY, WHICH WILL BE ABLE TO OFFER INNOVATIVE PRODUCTS AND SERVICES TO MEET THE NEW MOBILITY CHALLENGES, BASED ON THE DATA PROVIDED BY **GROUPE RENAULT**. WITH ACCESS TO TWIZY PLATFORM INFORMATION, THEY WILL BE FREE TO EXPLORE ANY IDEAS THEY CAN IMAGINE TO CONVINCING THE JURY OF THIS CHALLENGE.

# 03

## REGISTRATION TO THE PLATFORM

THE TWIZY CONTEST IS OPEN TO STUDENTS WHO ARE ENROLLED IN A COLLEGE, A SCHOOL OF DESIGN OR A SCHOOL OF ENGINEERING. THEY MUST BE PART OF A TEAM (MAXIMUM 5 PEOPLE) SUPPORTED BY A PROFESSOR FROM THE COLLEGE OR SCHOOL IN WHICH THEY ARE REGISTERED.

# 04

## OPENING

**THE CHALLENGE IS OPEN TO STUDENTS ENROLLED IN THE FOLLOWING COUNTRIES:**  
ARGENTINA, BRAZIL, COLOMBIA, SPAIN, FRANCE, INDIA, ROMANIA, SOUTH KOREA, RUSSIA.  
WHERE THEIR UNIVERSITIES ARE WORKING WITH THE ENGINEERING CENTRE OF **GROUPE RENAULT** OF THE CORRESPONDING COUNTRY.

# 05

## TO CONVINCING THE JURY

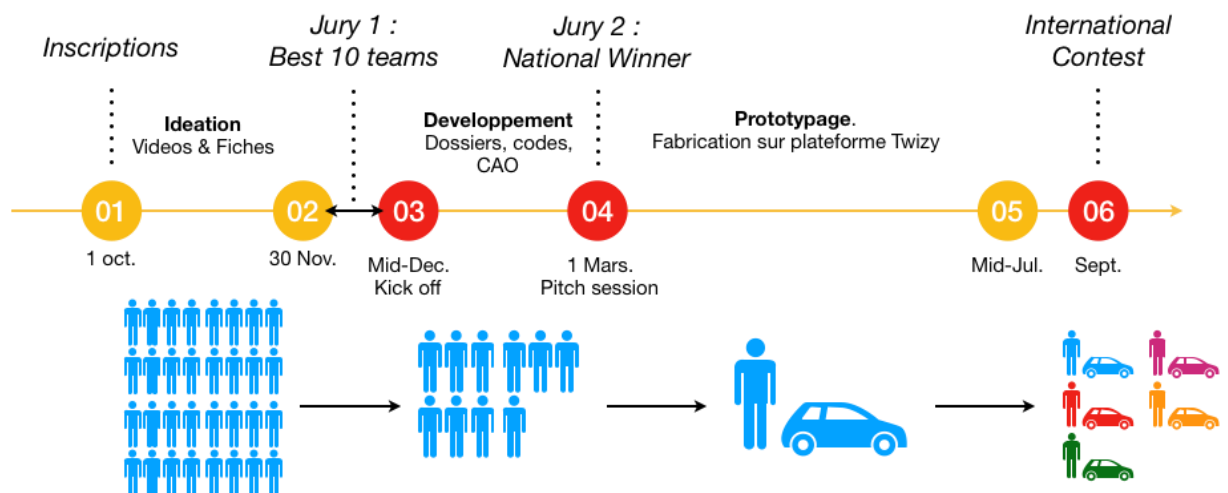
STUDENTS MUST ANSWER THE FOLLOWING QUESTIONS

- WHO IS THE PROJECT INTENDED FOR?
- HOW DOES THE PROJECT WORK?
- WHAT ARE THE SOURCES OF INSPIRATION?
- WHY IS IT ORIGINAL?
- SHOW TECHNICAL AND ECONOMIC EVIDENCES DEMONSTRATING THE VIABILITY OF THE PROJECT.
- ORGANIZE A PROMOTIONAL CAMPAIGN FOR THE PROJECT.

# 06

## PROCESS OF THE CHALLENGE

- SCHEDULING:



- STAGES OF THE CHALLENGE:

**STAGE 1: CONCEPT PHASE** - FROM 1ST OCTOBER TO 30TH NOVEMBER. REGISTRATION OF THE TEAM ON THE PLATFORM. ACCESS TO CHALLENGE INFORMATION AND DATA ON TWIZY VEHICLE. THE REGISTERED MEMBERS SEND THEIR FILE TO [HTTP://TCFR2018.ALLIANCECHALLENGES.COM](http://TCFR2018.ALLIANCECHALLENGES.COM) PLATFORM

**STAGE 2: JURY 1** - FROM 30TH NOVEMBER TO 15TH DECEMBER. SELECTION OF THE TOP 10 FILES.

**STAGE 3: DEVELOPMENT PHASE** - FROM 15TH DECEMBER TO 1ST MARCH. THE BEST SELECTED 10 TEAMS COMPLETE THEIR FILES ON THE PLATFORM.

**STAGE 4: JURY 2:** SELECTION OF THE NATIONAL WINNER ON 1ST MARCH AFTER A PITCH SESSION IN FRONT OF A JURY. THE NATIONAL WINNER WINS A TWIZY.

**STAGE 5: PROTOTYPING PHASE** - FROM 1ST MARCH TO 15TH JULY. THE NATIONAL WINNER CREATES A PROTOTYPE OF ITS PROJECT ON THE TWIZY WHICH WON DURING JURY 2.

**STEP 6: INTERNATIONAL FINALS** WITH NATIONAL WINNERS.

# 07

## AWARDS

PROVIDING SUPPORT TO THE BEST SELECTED NATIONAL TEAMS

- PROJECT MANAGEMENT COACHING
- COACHING ON TECHNICAL ISSUES

NATIONAL WINNERS (WINNINGS VALUES AROUND 15000 €)

- 1ST: A TWIZY TO CONTINUE THE ADVENTURE OFFERED TO THE COLLEGE OF THE WINNING TEAM & 2000 € TO BE SHARED BETWEEN EACH STUDENT OF THE TEAM,
- 2<sup>ND</sup>: 1500 € AND AN INVITATION TO THE INTERNATIONAL FINAL TO PRESENT ITS PROJECT,
- 3RD 1000 €

QUALIFIED TO THE INTERNATIONAL FINAL: ALL-INCLUSIVE TRIP TO PARIS

- FLIGHT TICKETS
- HOTELS
- RESTAURANTS

INTERNATIONAL WINNER (WINNING VALUE AROUND 30000 €):

- A TRIP TO CES FOR 5 PEOPLE

# 08

## CONDITIONS

- A. GENERAL
- B. CONDITION OF PARTICIPATION
- C. HOW TO PARTICIPATE
- D. SELECTION PROCESS
- E. INTELLECTUAL PROPERTY RIGHTS
- F. RESPONSIBILITY AND END
- G. PERSONAL DATA
- H. ADVERTISING AND COMMUNICATION

### A. GENERAL

- THIS CHALLENGE IS ORGANIZED AND ADMINISTERED BY THE ENTITIES OF **GROUPE RENAULT** (GR) AND REPRESENTED BY A COORDINATION TEAM (EC) WHICH ENSURES THE SMOOTH PROGRESS OF THE LATTER.
- BY SUBMITTING ITS FILE TO PARTICIPATE IN TWIZY CONTEST (TC), EACH PARTICIPANT ACCEPTS ALL THE CONDITIONS OF THIS REGULATION.
- THE GR ENTITIES RESERVE THE RIGHT TO CANCEL OR SUSPEND THE TWIZY CONTEST.
- THE GR ENTITIES ARE IN NO WAY RESPONSIBLE FOR DATA LOSS WHEN SENDING OR RECEIVING IT CONTENT (FILES, VIDEOS, IMAGES) AND TECHNIQUES (IT CODES, CAD FILES, DRAWINGS) DURING THE DIFFERENT STAGES OF THE CHALLENGE.
- THE GR ENTITIES RESERVE THE RIGHT TO MODIFY AND ADD CLAUSES TO THIS REGULATION, AT ANY TIME. IN ADDITION, THE PARTICIPANTS WILL BE INFORMED OF THE CHANGES MADE ON THE TC PLATFORM: [HTTPS://TCFR2018.ALLIANCECHATALLENGES.COM](https://TCFR2018.ALLIANCECHATALLENGES.COM)
- IF THE TERMS AND CONDITIONS OF THESE RULES WERE BROADCAST IN A LANGUAGE OTHER THAN FRENCH, THEN ONLY THE FRENCH VERSION WILL BE VALID.

**B. CONDITION OF PARTICIPATION**

- IN ORDER TO BE ELIGIBLE TO PARTICIPATE IN THE TC EACH PARTICIPANT MUST, ON THE DATE OF REGISTRATION:
  - I. BE AT LEAST 18 YEARS OLD
  - II. BE ENROLLED IN A POST BACCALAUREATE PROGRAM, BACHELOR'S, MASTER'S DEGREE IN ENGINEERING, DESIGN STUDIES OR A SUBJECT THAT REFERS TO IT.
- IN THE CASE OF A TEAM WHICH IS REGISTERING, ALL THE MEMBERS MUST COMPLY WITH THE CONDITIONS OF THE PREVIOUS POINT. TEAM REGISTRATION MUST NOT EXCEED 5 MEMBERS. THESE MEMBERS CAN CHANGE DURING THE CHALLENGE.
- A TEAM MUST HAVE A REPRESENTATIVE WHO WILL BE DESIGNATED TO INTERACT WITH THE EC OF THE TC.
- IF THE DOCUMENTS PROVIDED ARE NOT SUFFICIENT ENOUGH TO COMPLY WITH THE REGISTRATION CRITERIA, THE EC HAS THE RIGHT TO:
  - I. REJECT THE REGISTRATION.
  - II. REFUSE TO GIVE A PRIZE TO A PARTICIPANT OR A MEMBER OF A TEAM, OR TO THE TEAM.
  - III. DEMAND THE TEAM TO RETURN THE AWARDS GIVEN TO IT.
- PARTICIPANTS MUST PROVIDE THE FOLLOWING DOCUMENTS IN LEGIBLE FORMAT (.DOC, .PDF OR .JPEG) WHEN REGISTERING IN THE TC:
  - I. A COPY OF A LETTER SIGNED BY A REPRESENTATIVE OF THE COLLEGE OR SCHOOL, AUTHORIZING STUDENTS TO PARTICIPATE IN THE TC.
  - II. A LETTER FROM THE HEAD OF THE SCHOOL OR THE COLLEGE OR A SCHOOL CERTIFICATE PROVING THE REGISTRATION OF THE PARTICIPANT FROM THE SCHOOL OR THE COLLEGE.
- A COLLEGE CAN HAVE SEVERAL TEAMS PARTICIPATING IN THE TC.

**C. HOW TO PARTICIPATE**

- TO PARTICIPATE IN THE TC, PARTICIPANTS MUST DOWNLOAD A PROFILE OF THEIR PROJECT ON THE [HTTPS://TCFR2018.ALLIANCECHALLENGES.COM](https://TCFR2018.ALLIANCECHALLENGES.COM) PLATFORM. THE PARTICIPANTS MUST ENSURE THAT THE ENTRIES INCLUDE AT LEAST:
  - I. CONCEPT PHASE: 1ST OCTOBER - 30 NOVEMBER:
    1. THE NAME OF THEIR PROJECT, WHICH WILL APPEAR ON THE COMMUNICATION MEDIA AND THE MEDIA WHICH CONCERNS THE PROJECT.
    2. A DESCRIPTION OF THEIR PROJECT HIGHLIGHTING THAT THE PROJECT'S TARGET IS SET (MARKET DESCRIPTION).
    3. A DESCRIPTION SHOWING HOW THE PROJECT WORKS (FUNCTIONAL ANALYSIS).
    4. A DESCRIPTION EXPLAINING THE SOURCES OF INSPIRATION AND A MARKET ANALYSIS.
    5. A DESCRIPTION SHOWING THE ECONOMIC AND TECHNICAL FEASIBILITY OF THE PROJECT (BUSINESS MODEL).
    6. SHOW HOW TO PROMOTE THE PROJECT (ADVERTISING CAMPAIGN).
    7. A SCHEDULE OF THE NEXT DEVELOPMENT STAGES.
    8. SHOW THE DEVELOPMENTS TO BE CARRIED OUT FOR THE OPERATING PROJECT.
    9. THE IMPLEMENTATIONS SCHEDULED ON TWIZY.
  - II. DEVELOPMENT PHASE: 15TH DECEMBER - 1ST MARCH:
    1. COMPLETE THE POINTS OF THE CONCEPT PHASE
- THE PARTICIPANTS CAN USE THE FOLLOWING MEDIA TO SUPPORT THEIR DESCRIPTIONS BY UPLOADING THEM TO THE PLATFORM:
  - I. DESIGN RENDERING IMAGES
  - II. HIGH RESOLUTION IMAGES OF THE PROJECT WITH WHITE BACKGROUND (300DPI)
  - III. SKETCHES
  - IV. DRAWINGS
  - V. VIDEO
  - VI. 3D MODEL
  - VII. MOCK UPS
- THE PARTICIPANTS MUST PROVIDE A VIDEO OF THE DESIGN IN ACTION TO PROMOTE IT AND WHICH WILL BE SHOWN DURING STEP 4: JURY 2.
- THE ELEMENTS MUST BE IN ENGLISH.
- ONLY ONE PROJECT CAN BE SUBMITTED BY THE TEAM AND IN THE COUNTRY WHERE IT IS REGISTERED AT THE COLLEGE.
- THE TC RESERVES THE RIGHT TO ASK ADDITIONAL QUESTIONS ON A PROJECT IF IT REQUIRES MORE INFORMATION.

**D. SELECTION PROCESS**

- THE WEBSITE AND PLATFORM WILL BE OPEN FOR REGISTRATION FROM 1ST OCTOBER, 2018 TO 30TH NOVEMBER, 2018. AFTER THIS DEADLINE, THE EC WILL NOT ACCEPT ANY REGISTRATION.
- AT THE END OF THE CONCEPT PHASE: SELECTION FOR TEN PROJECTS AT NATIONAL LEVEL. THE EC ENSURES THAT THE JURY HAS THE NECESSARY SKILLS TO EVALUATE THE PROJECTS.
- AT THE END OF THE DEVELOPMENT PHASE: SELECTION OF THE MOST CONVINCING TEAM AMONG THE 10 TEAMS CHOSEN DURING THE CONCEPT PHASE.
- THE WINNING NATIONAL TEAM WILL RECEIVE A TWIZY TO CREATE A PROTOTYPE OF ITS PROJECT SUBJECT TO THE AVAILABILITY OF A TWIZY IN THE CONCERNED COUNTRY. THE TEAM WILL BE INVITED TO THE INTERNATIONAL EVENT AT PARIS TO PRESENT ITS PROJECT.
- THE JURY OF THE INTERNATIONAL EVENT WILL SELECT THE INTERNATIONAL WINNER IN OCTOBER 2019.
- ALL CASH PRIZES WILL BE PAYABLE IN THE LOCAL CURRENCY OF THE PARTICIPANTS AT THE EXCHANGE RATE APPLICABLE ON THE DAY THE WINNER OF THE RELEVANT PRIZE IS ANNOUNCED. THE EC MUST PAY (OR CHARGE) ALL THE APPLICABLE AMOUNTS TO THE WINNER'S DESIGNATED BANK ACCOUNT (S) WITHIN 60 DAYS OF THE ANNOUNCEMENT OF THE RESULTS. WHEN A CASH PRIZE IS PAYABLE TO A TEAM, THE TC WILL PAY THE DUE AMOUNT TO THE DESIGNATED BANK ACCOUNT AND WILL NOT BE RESPONSIBLE FOR THE DISTRIBUTION OF THIS AMOUNT AMONG THE TEAM MEMBERS.
- IN THE EVENT WHERE THE WINNER, OR THE WINNING INSTITUTION, REFUSES THE PRIZE, THE EC WILL DECIDE (AT ITS DISCRETION) HOW THE PRIZE WILL BE DISTRIBUTED (IF APPLICABLE) AND NEITHER THE WINNER NOR THE WINNING INSTITUTION WILL HAVE RIGHT ON THE DISTRIBUTION, DISTRIBUTIONS OF THE PROFIT.
- EACH PARTICIPANT AGREES: THAT THE DECISIONS OF THE JUDGES ARE FINAL AND BINDING, AND NO CORRESPONDENCE, COMPLAINT OR ARGUMENT WILL BE ENTERTAINED.

#### E. INTELLECTUAL PROPERTY RIGHTS

- IT IS THE RESPONSIBILITY OF EACH TC PARTICIPANT TO ENSURE THE PROTECTION THROUGH APPROPRIATE INTELLECTUAL PROPERTY RIGHTS, CREATIONS OR INVENTIONS THAT HE/SHE HAS ACHIEVED PRIOR TO HIS/HER PARTICIPATION IN TC, THIS BEFORE THE REGISTRATION OF HIS/HER PARTICIPATION ON THE PLATFORM AND THEN BEFORE THE SUBMISSION OF HIS/HER PROJECT AT EACH STAGE OF THE TC AS DESCRIBED IN THIS REGULATION. THE INTELLECTUAL PROPERTY RIGHTS TITLE PROVIDED BY THE PARTICIPANT AND RELATING TO THE PROJECTS MUST BE MENTIONED IN THE FILES.
- EACH PARTICIPANT ENSURES THAT HE/SHE IS THE OWNER OR LICENSE HOLDER OF ALL INTELLECTUAL PROPERTY RIGHTS USED AS PART OF HIS/HER PROJECT AND THAT HE/SHE DOES NOT REPRODUCE THE RIGHTS OF THIRD PARTIES WHOLLY OR PARTIALLY WITHOUT THEIR AUTHORIZATION.
- THE PARTICIPANT WILL COMPENSATE THE GR ENTITIES IN FULL AGAINST ALL COSTS, EXPENSES (INCLUDING LEGAL EXPENSES), DAMAGES, LOSSES SUFFERED OR INCURRED BY THE GR ENTITIES (IN ANY WAY) AS A RESULT OF (DIRECTLY OR INDIRECTLY) THE VIOLATION OF THE THIRD-PARTY INTELLECTUAL PROPERTY RIGHTS BY THE PARTICIPANT. WHEN A PROJECT IDEA IS SUBMITTED BY A TEAM, THE RESPONSIBILITY OF EACH MEMBER OF THE TEAM UNDER THIS CLAUSE WILL BE JOINT AND SEVERAL.
- INVENTIONS AND CREATIONS WHICH ARE INVENTED AND CREATED BY INVENTORS OR CREATORS REMAIN THE PROPERTY OF THE SAID INVENTORS OR CREATORS, SO THAT THEY ARE RESPONSIBLE FOR ENSURING ITS PROTECTION WITH THE APPROPRIATE INTELLECTUAL PROPERTY RIGHTS. IF THE EMPLOYEES OF A GR ENTITY HAVE PARTICIPATED IN THESE CREATIONS OR INVENTIONS AND HOLD THE POSITION OF CO-INVENTORS OR CO-AUTHORS WITH THE PARTICIPANT(S), THEN THE RESULTING INTELLECTUAL PROPERTY RIGHT WILL BE HELD JOINTLY BY RENAULT AND THE PARTICIPANT(S).
- EACH PARTICIPANT PROVIDES A WORLDWIDE ROYALTY-FREE LICENSE (WITH SUB-LICENSE RIGHTS) TO RENAULT S.A.S. IN ORDER TO USE, REPRESENT, REPRODUCE, DISPLAY, PUBLISH, DISTRIBUTE AND ADAPT THE DOCUMENTS SUBMITTED AS PART OF HIS/HER PARTICIPATION FOR ADVERTISEMENT OR PROMOTION, FOR THE ENTIRE WORLD AND FOR THE ENTIRE DURATION OF THE INTELLECTUAL PROPERTY RIGHTS PROVIDED BY FRENCH AND FOREIGN LAWS AND INTERNATIONAL CONVENTIONS, CURRENT AND FUTURE, INCLUDING ANY EXTENSIONS THAT MAY BE MADE TO THIS DURATION. IN ADDITION, IN EXCHANGE FOR THE TECHNICAL AND INTELLECTUAL SUPPORT PROVIDED BY THE EMPLOYEES OF THE GR ENTITIES INVOLVED IN THE TC, EACH PARTICIPANT AGREES A ROYALTY-FREE NON-EXCLUSIVE LICENSE, TO BE USED FOR RESEARCH OR INDUSTRIAL AND COMMERCIAL PURPOSES, THE RESULTS OF HIS/HER PROJECT AS WELL AS THE INTELLECTUAL PROPERTY RIGHTS RESULTING FROM THEM FOR TC, TO RENAULT S.A.S. AND TO ALL THE GR ENTITIES (WITH SUB-LICENSE RIGHTS), TO MANUFACTURE, HAVE MANUFACTURED AND SELL AND FOR THE DURATION OF THE PROJECT PROTECTION PROVIDED BY THE RIGHTS. THIS LICENSE INCLUDES COPYRIGHTS FOR REPRODUCTION, REPRESENTATION, DIGITIZATION, ADAPTATION, TRANSFORMATION, MODIFICATION, PUBLICATION, EDITION, DISTRIBUTION, USE, INTEGRATION OF WORKS BY ANY MEANS WHATSOEVER IN A REPRODUCED VERSION, PARTIAL AND/OR COMPLETE WORK, FOR ANY PURPOSE WHATSOEVER, IN ANY FORMAT, FOR ANY TYPE OF ACTIVITY, WORLDWIDE AND FOR THE WHOLE OF DURATION OF LITERARY AND ARTISTIC PROPERTY RIGHTS PROVIDED BY FRENCH AND FOREIGN LAWS AND THE INTERNATIONAL CONVENTIONS, CURRENT AND FUTURE, INCLUDING ANY EXTENSIONS THAT MAY BE MADE TO THIS DURATION, WITH REGARD TO THE WORKS THAT CAN BE PROTECTED BY THE COPYRIGHT.
- IN ADDITION, FOR A PERIOD OF 5 YEARS FROM THE DATE OF REGISTRATION ON THE TC PARTICIPATION PLATFORM, THE PARTICIPANT WILL INFORM THE EC IN ADVANCE OF ANY DEVELOPMENT PROJECT CONCERNING THE RESULTS AND INTELLECTUAL PROPERTY RIGHTS OF THE TC AND WILL PROPOSE TO



COLLABORATE WITH THE GR. IN CASE OF REFUSAL BY RENAULT, THE PARTICIPANT IS FREE TO DEVELOP HIS/HER PROJECT ALONE OR ALONG WITH THIRD PARTIES SUBJECT TO THE INTELLECTUAL PROPERTY RIGHTS OF RENAULT AND CONFIDENTIALITY OBLIGATIONS GIVEN BELOW.

- I. IN CONNECTION WITH AND FOR THE PURPOSE OF HIS/HER PARTICIPATION IN TC, THE PARTICIPANT WILL RECEIVE, KNOWLEDGE OF OR ACCESS TO, CONFIDENTIAL INFORMATION OF THE GR ENTITIES. ALL THE INFORMATION, IN ANY FORM AND MEDIUM WHATSOEVER, WRITTEN OR ORAL AND ANY TYPE WHATSOEVER (TECHNICAL, SCIENTIFIC, INDUSTRIAL, STRATEGIC, COMMERCIAL, ETC.) SUCH AS PARTICULAR DATA, KNOW-HOW, SOFTWARE, DRAWINGS, PLANS (IN ANY FORM WHATSOEVER), FILMS, VIDEOS, MOCK-UPS, SAMPLES, PROTOTYPES, INVENTIONS, TOOLS (HEREINAFTER REFERRED TO AS "INFORMATION"), WHETHER OR NOT LINKED TO A CREATION PROTECTED BY A TITLE OR AN INTELLECTUAL PROPERTY RIGHT, AND WHICH ARE COMMUNICATED TO THE PARTICIPANT OR OF WHICH THE PARTICIPANT IS AWARE DURING HIS/HER PARTICIPATION IN THE TC (CONFIDENTIAL INFORMATION) MUST BE CONSIDERED CONFIDENTIAL. THE PARTICIPANT UNDERTAKES TO KEEP STRICTLY CONFIDENTIAL, NOT TO PUBLISH OR DISCLOSE TO THIRD PARTIES, IN WHOLE OR IN PART AND BY ANY MEANS WHATSOEVER, THE CONFIDENTIAL INFORMATION. THE PARTICIPANT UNDERTAKES TO USE THE CONFIDENTIAL INFORMATION ONLY FOR THE IMPLEMENTATION OF THE PROJECT AS PART OF THE CHALLENGE, TO CARRYOUT NO REPRODUCTION BY ANY MEANS WHATSOEVER, TOTAL OR PARTIAL, EXCEPT WITH PRIOR WRITTEN AUTHORIZATION FROM THE EC AND TO TAKE ALL NECESSARY MEASURES TO PRESERVE THE CONFIDENTIALITY OF THE CONFIDENTIAL INFORMATION. ANY OTHER USE OF GR INFORMATION THAN THAT MENTIONED ABOVE BY THE PARTICIPANTS IS PROHIBITED. THE PARTICIPATION IN THE TC DOES NOT CONFER UPON A PARTICIPANT ANY LICENSE OR RIGHT OF USE OR OTHER, ON THE CONFIDENTIAL INFORMATION OR ON THE INTELLECTUAL PROPERTY RIGHTS OF RENAULT.

F. RESPONSIBILITY AND END

- THE TC CANNOT BE HELD RESPONSIBLE (WHATSOEVER) FOR ANY DIRECT OR INDIRECT LOSS OR DAMAGE CAUSED TO THE PARTICIPANT.
- WITHOUT PREJUDICE TO ANY OTHER RIGHT OR REMEDY THAT IT MAY HAVE, THE EC WILL HAVE THE RIGHT, UPON WRITTEN NOTIFICATION, TO TERMINATE THE PARTICIPATION OF A PARTICIPANT (OR HIS/HER TEAM) IN THE TC IN CASE OF VIOLATIONS OF THE PROVISIONS OF THIS REGULATION OR FOR ANY CONDUCT AIMED AT DISCREDITING OR INFRINGING THE BRAND IMAGE OF CT AND/OR THE GR.
- A PARTICIPANT MAY WITHDRAW HIS/HER PARTICIPATION IN THE TC AT ANY TIME ON PROVIDING A WRITTEN NOTICE TO THE EC. WHERE A TEAM SUBMITS ITS PARTICIPATION, THE PARTICIPATION WILL NOT BE DEEMED TO BE WITHDRAWN UNLESS AND UNTIL EACH MEMBER OF THE TEAM HAS NOTIFIED THE EC IN WRITING.

G. PERSONAL DATA

- THE CONCEPT "PERSONAL DATA" DESCRIBES ANY INFORMATION RELATING TO A NATURAL PERSON IDENTIFIED OR WHO CAN BE IDENTIFIED, DIRECTLY OR INDIRECTLY, WITH THE HELP OF AN IDENTIFICATION NUMBER OR ONE OR MORE ELEMENTS THAT ARE SPECIFIC TO HIM/HER.
  - THE CHALLENGE GIVES RISE TO THE PROCESSING OF PERSONAL DATA WITH REGARD TO THE PARTICIPATION IN THE CHALLENGE;
  - AS PART OF THE AFOREMENTIONED PROCESSING, RENAULT SAS IS RESPONSIBLE FOR THE PROCESSING AND THE COORDINATION TEAM IS RESPONSIBLE FOR ORGANIZING THE CHALLENGE.
  - WITH REGARD TO THE PARTICIPATION IN THE CHALLENGE, THE FOLLOWING PERSONAL DATA OF THE PARTICIPANTS ARE PROCESSED: SURNAME, FIRST NAME, DATE OF BIRTH, STUDENT NUMBER, NAME OF THE COLLEGE TO WHICH THE PARTICIPANT BELONGS. THE PARTICIPANT MUST ALSO PROVIDE A LETTER OF AUTHORIZATION TO PARTICIPATE IN THE CHALLENGE IN WHICH THE SURNAME, FIRST NAME AND E-MAIL ADDRESS OF HIS/HER COLLEGE TUTOR WILL BE MENTIONED.
  - THESE DATA ARE NECESSARY TO TAKE INTO ACCOUNT THE PARTICIPATIONS AND THE SELECTION OF WINNERS. OTHERWISE, THE PERSON WILL NOT BE ELIGIBLE TO PARTICIPATE IN THE CHALLENGE.
  - THE AFOREMENTIONED DATA WILL ALSO BE SENT TO THE MEMBERS OF THE JURY AS WELL AS THE SEGULA TECHNOLOGY COMPANY
- 
- PERSONAL DATA PROCESSED WITH REGARD TO THE PARTICIPATION IN THE CHALLENGE WILL NOT BE KEPT FOR MORE THAN ONE YEAR, DURATION WHICH IS STRICTLY NECESSARY FOR THE PARTICIPATION IN THE CHALLENGE AND THE DESIGNATION OF THE WINNERS. BEYOND THIS DURATION, PARTICIPANT DATA WILL BE DELETED.
  - NEVERTHELESS, THE DATA MAY BE KEPT BEFORE DELETION, IN INTERMEDIATE ARCHIVES, FOR THE DURATION OF LEGAL PRESCRIPTIONS APPLICABLE TO ANY DISPUTE AS TO THE PRESENT.
  - PERSONAL DATA PROCESSED WITH REGARD TO THE PARTICIPATION IN THE CHALLENGE ARE NOT SENT OUTSIDE THE EUROPEAN UNION OR OUTSIDE COUNTRIES KNOWN FOR ADEQUATE PROTECTION.
  - THE PARTICIPANT HAS, ON SIMPLE PROOF OF IDENTITY, THE RIGHT TO ACCESS HIS PERSONAL DATA, AS WELL AS THE RIGHT TO ASK FOR RECTIFICATION, UPDATE OR DELETION OF INACCURATE, INCOMPLETE OR

OUTDATED DATA, CONCERNING HIM/HER, AND TO OPPOSE THE USE OF THESE DATA IN SUCH A WAY, SUBJECT TO JUSTIFYING A LEGITIMATE REASON.

- TO EXERCISE HIS RIGHTS, THE PARTICIPANT CAN CONTACT, BY JUSTIFYING HIS/HER IDENTITY:
  - BY E-MAIL TO [DPO@RENAULT.COM](mailto:DPO@RENAULT.COM),
  - BY REGULAR MAIL TO THE FOLLOWING ADDRESS RENAULT SAS, LEGAL DEPARTMENT - DATA PROTECTION OFFICER, 13/15 QUAI LE GALLO 92100 BOULOGNE-BILLANCOURT.
- I. FINALLY, THE PARTICIPANT HAS THE RIGHT TO LODGE A COMPLAINT WITH HIS/HER SUPERVISORY AUTHORITY CONCERNING THE PROCESSING OF HIS/HER PERSONAL DATA. THE PARTICIPANT IS ENCOURAGED TO CONTACT THE COORDINATING TEAM BEFORE ANY CLAIM, SO THAT IT TRIES TO SOLVE HIS/HER PROBLEM, BY CONTACTING THE DEPARTMENT IN CHARGE OF THE CHALLENGE IN THE FOLLOWING ADDRESS: [CONTACT@TWIZYCONTEST.COM](mailto:CONTACT@TWIZYCONTEST.COM)

H. ADVERTISING AND COMMUNICATION

- ALL PARTICIPANTS AGREE TO PARTICIPATE, AT THE REASONABLE WRITTEN REQUEST OF THE EC, IN ANY ADVERTISING OR PROMOTIONAL ACTIVITY SURROUNDING THE TC AND FUTURE REWARDS IN ALL ELIGIBLE COUNTRIES. THE GR WILL BEAR THE TRANSPORTATION AND ACCOMMODATION COSTS OF PARTICIPANTS AND WILL REIMBURSE (SUBJECT TO PROVIDING REASONABLE PROOF) ALL REASONABLE EXPENSES INCURRED BY THE PARTICIPANTS WHEN ENGAGED IN SUCH ACTIVITIES (TRANSPORTATION, HOTELS, MEALS, FLIGHT TICKETS, ETC.)

# 09

## DECLARATION AND AGREEMENT TO THE RIGHT OF PUBLICITY

### DECLARATION AND AGREEMENT TO PROCESS/USE IMAGE/VOICE

IN THE "TWIZY CONTEST" ORGANIZED BY RENAULT S.A.S,

AT \_\_\_\_\_

ON \_\_\_\_\_

I, THE UNDERSIGNED \_\_\_\_\_, HOLDER OF AN IDENTITY CARD SERIES \_\_\_\_\_ NUMBER \_\_\_\_\_, ISSUED BY \_\_\_\_\_, ON \_\_\_\_\_, VALID THROUGH \_\_\_\_\_, AS A PARTICIPANT IN THE "TWIZY CONTEST" ORGANIZED BY RENAULT TECHNOLOGIE ROUMANIE (ORGANISER) ON \_\_\_\_\_.

### **DECLARE UNDER MY SOLE RESPONSIBILITY THAT:**

UNDER THE CONDITIONS STATED IN ARTICLE 13 OF THE "TWIZY CONTEST" REGULATION - REGULATION IN WHAT THE FOLLOWING ARE CONCERNED (ARTICLE 13.1. – "CONFIDENTIALITY NOTIFICATION" AND 13.2. "IMAGE AND VOICE PROCESSING/USING"), I EXPRESSLY GIVE MY CONSENT, KNOWINGLY, FREELY AND UNEQUIVOCALLY, SO THAT IN THE CONTEST AND FOR THE

**PURPOSES STATED IN THE REGULATION, THE NAME/SURNAME AND THE IMAGE OF THE UNDERSIGNED CAN BE SUBJECT TO THE FOLLOWING PROCESSING OPERATIONS:** CAPTURE, RECORDING, ORGANIZATION, USE FOR THE PURPOSE STATED IN THE CONFIDENTIALITY NOTIFICATION, DISSEMINATION THROUGH CHANNELS THAT ARE MEANS OF COMMUNICATION WITH PUBLIC ACCESS, PUTTING AT THE DISPOSAL OF OTHER AFFILIATED COMPANIES THAT ARE PART OF THE RENAULT NISSAN MITSUBISHI ALLIANCE (“AFFILIATES”).

THESE PROCESSING OPERATIONS CAN BE PERFORMED BY THE **ORGANIZER** AS WELL AS BY THE COMPANIES AFFILIATED TO THE RENAULT NISSAN MITSUBISHI ALLIANCE (“AFFILIATES”), **WHOSE LIST IS ATTACHED TO THE PRESENT.**

IN THIS SENSE, IN THE ABOVE-MENTIONED CONTEXT, I GIVE MY CONSENT, KNOWINGLY, EXPRESSLY, FREELY AND UNEQUIVOCALLY, SO THAT **THE ORGANIZER AS WELL AS THE AFFILIATES CAN:**

- 1. REPRODUCE, BY ANY MEANS AND ON ALL CURRENT OR FUTURE MEDIA, MY FIRST AND LAST NAME;**
- 2. USE MY IMAGE/VOICE ON ALL CURRENT OR FUTURE MEDIA (PAPER, GRAPHIC, VIDEO, PHOTOGRAPHIC, DIGITAL, ELECTRONIC) FOR THE PURPOSES OF THE CONFIDENTIALITY NOTIFICATION, OF INSTITUTIONAL PROMOTION OR OF INTERNAL OR EXTERNAL COMMUNICATION AND, IN PARTICULAR, FOR ANY BROADCASTING IN THE PRINT OR AUDIOVISUAL MEDIA, IN EDITION, IN COMMERCIAL (CATALOGS, BROCHURES, POSTERS, P.L.V.) OR PEDAGOGICAL DOCUMENTS BROADCAST ON THEIR INITIATIVE, ON ALL INTERACTIVE SITES AUTHORIZED BY THE ORGANIZER, INCLUDING ON SOCIAL NETWORKS SUCH AS FACEBOOK, TWITTER OR YOUTUBE, AT ALL OPEN HOUSE EVENTS, AS WELL AS AT THE SALONS, CONFERENCES AND EXHIBITIONS IN THE FIELD OF MOTOR VEHICLES.**
- 3. ADD, FREE OF CHARGE, THE PHOTOS/FILMS MADE FOR THE ABOVE PROJECT IN A PHOTO LIBRARY FOR A POTENTIAL FUTURE USE, SUCH AS:**
  - IN INTERNAL PRINT, MULTIMEDIA OR AUDIOVISUAL PRESENTATIONS FOR RENAULT GROUP**
  - IN EXTERNAL PRINT, MULTIMEDIA OR AUDIOVISUAL PRESENTATIONS**

- ON THE INTRANET SITES OF THE ORGANIZERS, OF RENAULT S.A.S OR OF ITS AFFILIATES
- ON THE WEBSITES OF THE ORGANIZERS, OF RENAULT S.A.S OR OF ITS AFFILIATES
- IN THE INTERNAL MAGAZINES OF THE ORGANIZERS, OF RENAULT S.A.S OR OF ITS AFFILIATES
- IN THE INTERNAL COMMUNICATIONS FOR THE ORGANIZERS, FOR RENAULT S.A.S OR ITS AFFILIATES.

4. THIS AUTHORIZATION ALSO PERMITS **THE ORGANIZERS, RENAULT S.A.S OR ITS AFFILIATES** TO MAKE ANY CHANGES TO THE ORIGINAL PHOTOS AND FILMS THEY DEEM APPROPRIATE IN ACCORDANCE WITH THE PURPOSE OF FILMING/RECORDING, AS LONG AS IT DOES NOT ALTER MY IMAGE/VOICE IN ANY WAY.

- I HAVE NO MATERIAL CLAIM FROM THE **ORGANIZER** OR FROM THE **AFFILIATES** REGARDING THE USE/PUBLICATION OF THE PHOTOS WITH THE UNDERSIGNED, OF THE ABOVE-MENTIONED VIDEO SEQUENCES IN THE PUBLICATIONS, PROMOTIONAL MATERIALS, AND VIDEO MATERIALS BELONGING TO THE ORGANIZER/AFFILIATES.
- THIS AGREEMENT TO REPRODUCE AND USE THE ABOVE RIGHTS IS FREE OF CHARGE, APPLIES **WORLDWIDE** AND ENTERS INTO FORCE **ON THE DATE OF SIGNATURE MENTIONED BELOW**, FOR A DURATION OF 5 YEARS FROM THE DATE OF GRANTING THE PRIZES IN THE CONTEST.
- IN CASE OF LITIGATION REGARDING THIS AGREEMENT, THE JURISDICTION LIES WITH THE COMPETENT ROMANIAN COURT, IF THE PARTIES CANNOT RESOLVE THE DISPUTE AMICABLY

CONCLUDED IN.....ON.....

**SIGNATURE,**

(PRECEDED BY “READ AND APPROVED”)